

**FINGERLAKES GRASSROOTS
FESTIVAL OF MUSIC & DANCE**

PO Box 941, Trumansburg, NY 14886
607.387.5098
grassrootsfest.org

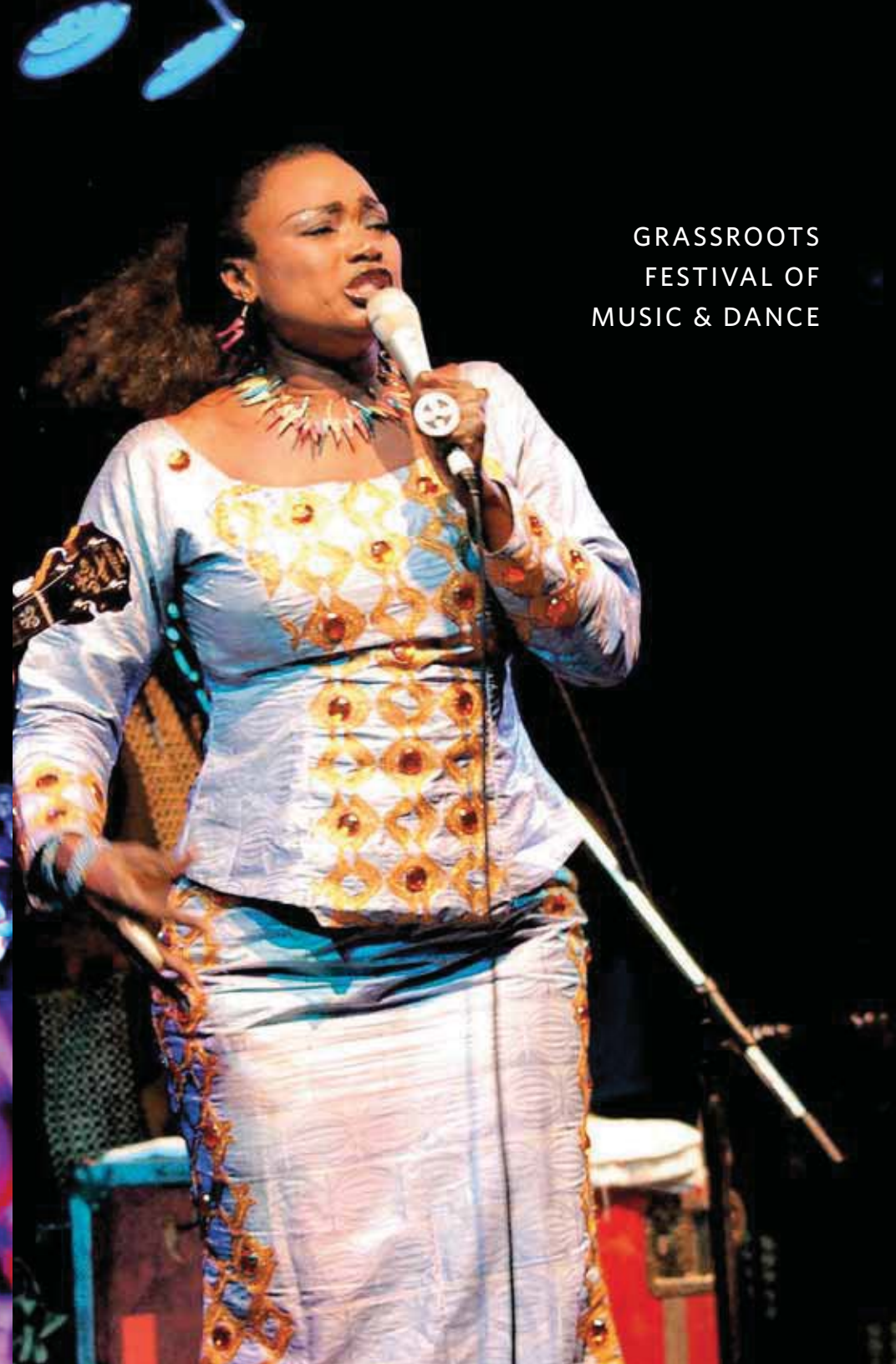
**SHAKORI HILLS GRASSROOTS
FESTIVAL OF MUSIC & DANCE**

1439 Henderson Tanyard Road
Pittsboro, NC 27312
919.542.8142
shakorihillsgrassroots.org

**VIRGINIA KEY GRASSROOTS
FESTIVAL OF MUSIC & DANCE**

107 NE 22nd St. Miami, FL 33137
919.542.8142
virginiakeygrassroots.org

**GRASSROOTS
FESTIVAL OF
MUSIC & DANCE**





Notable artists:

Hugh Masekela, Thomas Mapfumo, Béla Fleck, Chaka Khan, Solas, Tinariwen, Burning Spear, Oliver Mtukudzi & Black Spirits, Locos Por Juana, Merle Haggard, Toots & The Maytals, Sharon Jones & The Dap-Kings, The Horse Flies, Novalima, Oumou Sangaré, Samite of Uganda, Moontee Siquah, Dirty Dozen Brass Band, Lucinda Williams, Balfa Toujours, George Jones, Donna the Buffalo, Etran Finatawa, Vieux Farka Touré, Arrested Development, Michael Franti & Spearhead, Musafir, Aurelio Martinez, Avett Brothers, Folkore Urbano, Rickie Lee Jones, Dervish, The Waifs, Steve Riley & The Mamou Playboys, The Meditations, Keith Frank & The Soileau Zydeco Band, Keith Secola & The Wild Band of Indians, Los Lobos, Campbell Brothers, Jim Lauderdale, Del McCoury Band, Old Crow Medicine Show, Patty Loveless, Beausoleil Avec Michael Doucet, Rusted Root, The Mahotella Queens, Rokia Traoré, Nickel Creek, Boubacar Traoré, John Anderson, Maraca & Otra Vision, King Sunny Ade, Ralph Stanley, King Chango, Lucky Dube, Ani DiFranco, 10,000 Maniacs with Natalie Merchant, Trombone Shorty & Orleans Avenue, Richie Havens



The GrassRoots Festivals in New York, North Carolina and Florida since 1991 have hosted over 2500 musical groups performing to more than 800,000 people.

The GrassRoots Festival features: music, arts, dance, workshops, kids' area, healing arts, yoga, crafts, sustainability fair, camping and great food, for four days, in three states and four seasons. GrassRoots has built community, raised funds for not-for-profits, brought music and art workshops into schools and exposed audiences to multiple genres of music including: Folk, Roots Rock, Cajun, Zydeco, African, Bluegrass, Latin, Native American and World.

Notable accomplishments:

The GrassRoots Festival of Music & Dance began in 1990 with a concert to support the fight against AIDS, the successful event grew into an annual four day music festival which has raised more than \$100,000 for AIDSWORK of Tompkins County, NY. After funding for the fight against AIDS became supported by the federal government, the GrassRoots Festival Organization expanded its mission to: Supporting Arts, Education, and the Fight Against AIDS.

The Shakori Hills GrassRoots Festival of Music & Dance was founded in Chatham County, North Carolina in 2003. The festival supports the associated Shakori Hills Community Arts Center not-for-profit which makes available the 72 acre rural festival site to the community for a multitude of educational and not-for-profit events. The Shakori Hills GrassRoot Festival's Hopes & Dreams program brings music into North Carolina schools with musicians who perform at the twice yearly festival.

In 2003 the Finger Lakes Grassroots Festival Organization organized and funded the construction of a permanent stage, with all volunteer labor, at the Trumansburg Fairgrounds, in Trumansburg, NY, for the Trumansburg Fair Association not-for-profit. In each following year, a structure has been built by volunteers for community use: a multi-structure kids' play area for the Village of Trumansburg, a gazebo and office/kids' play structure for the Farmers Market of Trumansburg are among the notables.

Finger Lakes GrassRoots Festival of Music & Dance was recognized in 2009 by USA Today as one of the 10 best outdoor events in the United States.

In 2011 and 2012 GrassRoots sponsored the Big Splash concert events, supporting the Finger Lakes Clean Waters Initiative not-for-profit, with infrastructure, funding and expertise. This concert series has helped educate people about the dangers of hydro-fracking and led to the creation of the movie "Dear Governor Cuomo" with Natalie Merchant, Joan Osborne, Mellisa Leo and Mark Ruffalo. The film is a plea to the New York governor to protect the state's clean water resources from the dangers of irresponsible gas exploration.

The GrassRoots Festival Organization has raised more than \$80,000 per year for other not-for-profit organizations since the year 2000. A 2009 study by Americans for Arts also credits the GrassRoots Festival with bringing in \$4.77 million in annual revenue to the Tompkins County economy as well as the creation of 102 full time equivalent jobs in 2008.

The Virginia Key GrassRoots Festival of Music & Dance was founded in February, 2012 in Miami, Florida in support of the Historic Virginia Key Beach Park Trust not-for-profit.