

FOR IMMEDIATE RELEASE

5th Annual Virginia Key GrassRoots Festival of Music & Dance. Miami Festival reaches banner year.

Dynamic lineup of 40 + bands, 4-days of yoga, beach-camping and workshops bring VK GrassRoots into landmark 5th year

Miami, FL - January 13, 2016 - GrassRoots is here to stay, reaching the five-year benchmark in the notoriously selective entertainment scene of Miami, Florida. With enormous support from the Miami community, GrassRoots, a not for profit organization, has lived through winter tropical storms and the dominance of the electronic music scene to bring a dynamic Roots festival to the **Historic Virginia Key Beach Park** each February for the last 4 years. The Virginia Key GrassRoots Festival brings the organization's event lineup to four annual festivals; one each season along the east coast. The unique Miami music world, which blends diverse influences from Cumbia to Afro-Cuban beats, has enveloped this standout festival with a truly authentic Miami sound.

This year's 5th annual Virginia Key GrassRoots Festival of Music & Dance features a lineup that includes **The Family Stone**, of Sly and the Family Stone infamy, **Charles Bradley & His Extraordinaires**, **The Wood Brothers**, **Donna The Buffalo**, **Danay Suarez**, **Holy Ghost Tent Revival**, **The Magic City Hippies**, **Big Mean Sound Machine**, **Locos Por Juana**, and many more.

Lineup Highlights - The rise of **Charles Bradley** is a story of rough times and redemption. This soul virtuoso, discovered by Daptone Records has played South By Southwest, Newport Folk Festival and Bonnaroo and cemented his place in the Psych-Rock revival with the release of his second album Victim of Love. The Man Rolling Stone Magazine calls "The Screaming Eagle of Soul" performs Saturday February 20th at 6pm on The GrassRoots Meadow Stage.

The Family Stone - "Everyday People." "I Want to Take You Higher." "Hot Fun in the Summertime." "Family Affair." "Dance To The Music." These songs are the soundtrack of how many dance parties? The Family Stone changed American music forever with their gritty blend of funk, soul, R&B, and psychedelia. They play Saturday February 20th at 10pm on the GrassRoots Meadow Stage.

The Wood Brothers -These masters of folk and blues have recently voyaged towards rock's electric shores. Their most recent album, Paradise, is their 6th studio effort, a taste of the magnetic chemistry so apparent in their live performances. Chris Wood, of Medeski, Martin and Wood, his brother Oliver and now permanent third member Jano Rix on drums create a powerful trio on stage. Americana finds it's way to a new generation through the virtuosic musicianship of The Wood Brothers.

This years festival will also feature the **2nd annual GrassRoots Culture Camp** including instrumental workshops, cooking classes, yoga and camping and will run from February 14th-17th. A full schedule of kids activities, healing and movement arts, Sustainability workshops and demos, handmade crafts and world cuisine will be available at the Virginia Key GrassRoots Festival, February 18th-21st.

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ABOUT GRASSROOTS

GrassRoots Festival of Music and Dance is a mission-based (501-c3) organization that hosts four music/dance festivals and two sustainability fairs a year in three different states across the east coast. GrassRoots brings multi-cultural communities together through the magic of music, art, dance, education, wellness and sustainability.

The original **Finger Lakes GrassRoots Festival** began in 1990 as a benefit concert to support a local AIDS organization in Ithaca, NY. The Finger Lakes GrassRoots Festival has become an internationally recognized event with a focus on traditional and contemporary roots music and dance from all over the world.

Twelve years later, the **Shakori Hills GrassRoots Festival** was launched on a 75-acre farm in rural North Carolina near the triangle cities of Raleigh, Durham and Chapel Hill.

The festival is down south for the winter once again, having found an amazing site, the Historic Virginia Key Beach Park, just off the coast of Miami, FL. It's the ideal spot for the fifth annual **Virginia Key GrassRoots Festival**.

GrassRoots works to nurture local artists and talent while reaching around the globe to bring world music and culture to new audiences, creating environments that inspire creativity and foster community building. The impact of GrassRoots expands far beyond that which occurs during these four-day festivals. For over 25 years, GrassRoots has served to both engage and give back to the local and regional communities in which we exist by providing financial and organizational support to impact positive change.

For more information, navigate to virginiakeygrassroots.com call 786.810.7112

Press Inquiries
Kristina Rose
Kristina@grassrootsfest.org